Bonus Offer Video Script

Use this script to create a quick and compelling video to promote your bonus offer for your affiliate product promotion. The goal is to grab attention by giving your viewer an immediate reason to keep watching. Then talk about why the bonus/product is useful and why/how you use the product along with how it has changed your life. Share the benefits and tell them how to access the bonus/product.

*Tired of [insert problem that your bonus solves]? Then look no further because in just a few moments, [insert what main benefit your bonus offer does for your viewer].*

*[Empathize with your reader here and make them feel like they’re not alone. If you’ve faced the same problem, tell them about it, and how you overcame it. Or if you haven’t faced the problem, but your customers and clients have, tell them about that. Share a story to connect with your viewer]]*

*Think about it. Can you afford to continue [insert what problem they’re currently managing]? Instead, you can grab your [the bonus that you’re giving them] and start [insert primary way the bonus offer solves their problem] in a matter of minutes.*

*With this [report / workbook/webinar / free gift], you’ll be able to [insert a short list of compelling benefits. You can bullet point them by inserting text into your video or slides, or you can use screen capture images. You can also simply tell them what they gain]. You know what to do next. Just enter your name and email address below and you’ll be well on your way to [success, financial freedom, etc.]*